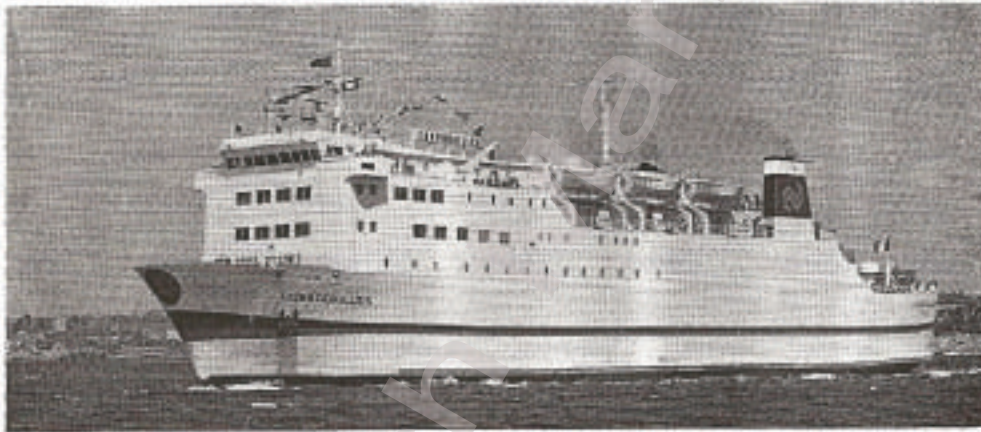


Marine Shipping - Active Community

In 1973, a group of French farmers joined together to form Brittany Ferries, a new, direct shipping service between Brittany and the U.K. Ownership of ships enabled the farmers to expand their market, improve quality control during transit and maintain stable freight rates. The story of Brittany Ferries' founding is instructive (<http://corporate.brittany-ferries.com/en/bf-story.aspx>), as is the record of steady growth made possible by ownership residing in a core of stable, committed shareholders (<http://www.brittany-ferries.co.uk/information/about-brittany-ferries>).

Farmers turn shipowners to create new demand



'Cornouailles' joins the cauliflower run

IT IS JUST over four years ago that a group of Breton farmers got together to find a way of transporting their produce to the UK faster and cheaper. This was the beginning of Brittany Ferries. Previously Breton produce had been transported several hundred miles by land to the traditional cross-Channel ports of France and then across to the UK, the produce (mainly cauliflowers and other vegetables) often arriving in poor condition. It was then that the farmers decided to do something themselves; they built their own port at Roscoff and sent out tenders for a year-round shipping service. But nobody took up the offer so the French farmers decided to set up their own service and launched Brittany Ferries. The major shareholder in Brittany Ferries parent company, BAI, is the Comité Economique de Fruits et Légumes de Bretagne.

PRINCIPAL PARTICULARS	
"Cornouailles"	
Passenger/car ferry	
Yard No. 733	
Trondhjem Mek Verksted, Norway	
Brittany Ferries, France	
Length o.s.	189.70m
Length b.p.	98.00m
Breadth mid	18.50m
Depth to upperdeck	10.65m
Depth to main deck	5.25m
Draught max. scowings	5.20m
Draught as a passenger ship	4.30m
Main propulsion system	Twin Deutz-Pielstick 16PA6V diesels, each rated 3 6000hp
Service speed	19 knots
Capacity	500 passengers and 200 cars

Source: Lloyd's List, circa 1977 / TTMC archives

Today, Brittany Ferries is a leading brand in Europe. The company is still growing and is still controlled by its founders who benefit directly from continued success.

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